CITY COUNCIL MEETING

Update on Master Plans

April 6, 2021

Mike Etienne Assistant City Manager



* Consultant Team - Freese & Nichols FREESE NICHOLS



*Working with a Steering Committee & Main Street Board



*Anticipated City Council Approval Date: August 2021















Project Tasks	% Complete
 I. Public Engagement 750+ residents participated in the interactive survey Conducted stakeholder conversations Toured downtown for potential catalyst buildings/ locations 	90%
2. Condition Analysis/Snapshot & Catalyst Locations – first 2 chapters completed	100%
3. Visioning Process	80%
4. Draft Master Plan	35%
5. Implementation and Funding Tools	5%
6. Plan Adoption – August 202 I	

MAJOR FINDINGS/THEMES

- Pent-up demand for activity/investment in downtown
- High demand for entertainment & weekend nightlife
- Need to preserve historic character & appearance
- Make downtown more walkable
- Create a cultural & arts district
- Promote family-oriented activities, i.e., restaurants
- Invest in public spaces and plazas, e.g., streetscape
- Need for infill housing/residential living downtown

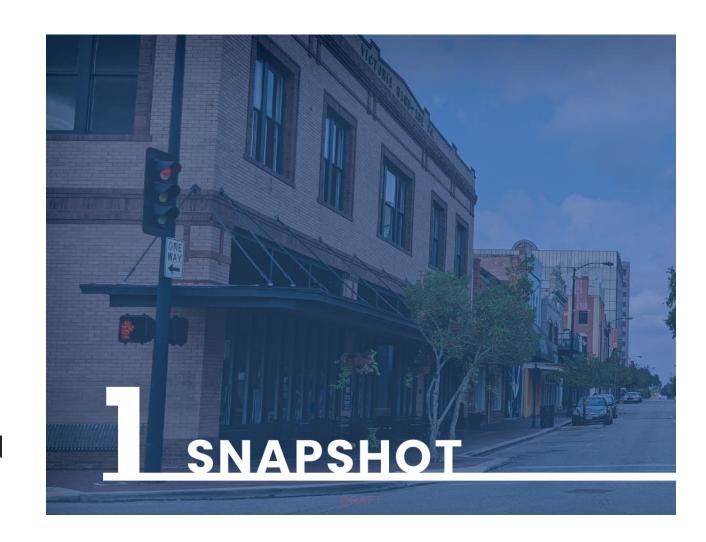








- I. Draft Master Plan UNDERWAY
 - Will include illustrative plans, renderings and concepts
- 2. June issue 2nd public survey to prioritize activities
- 3. July draft implementation and funding tools
- 4. City Council adoption August 2021



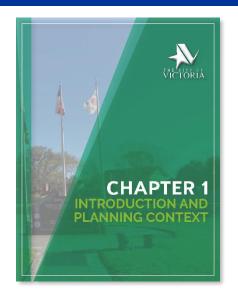


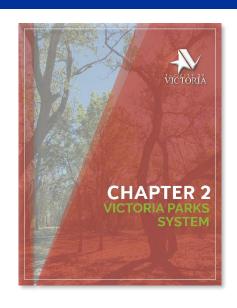
PARKS & RECREATION MASTER PLAN

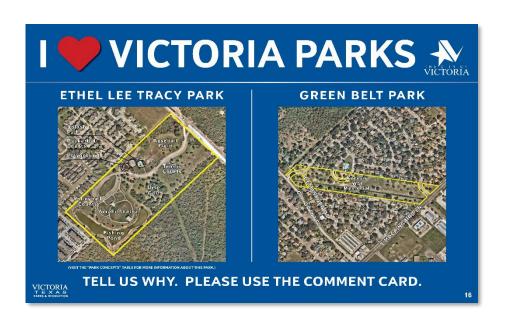
* Consultant Team: Halff Associates



- * Plan is led by the Parks Commission
- * Anticipated City Council Approval Date: October 2021







Project Tasks	% Complete
 I. Background/Data Research Parks system assets Parks department organization Conditions assessment Completed chapters I & 2 	100%
 2. Public Outreach Online surveys (4) (Feb Mar.) Town hall meetings (March) City Hall public information booth Input on conceptual plans 	80%
 Needs Assessment Review public needs/preferences Preliminary recommendations 	75%
4. Parks Conceptual Plans• Riverside, Ethel Lee Tracy, & MLK	35%
5. Draft Master Plan	25%
6. Plan Adoption – October 2021	

MAJOR FINDINGS/THEMES

- High demand for dog parks
- Upgraded playground
- Restroom facilities
- More trails
- Water features, i.e., splash pad, spray pad









- Parks Conceptual Plans UNDERWAY
 - Present alternatives to City Council
 - Prepare "preferred" scenarios
 - Develop cost estimates



- Draft Master Plan UNDERWAY
- Plan Adoption Oct. 2021



THOROUGHFARE MASTER PLAN UPDATE

* Consultant Team - ATG Alliance Transportation Group



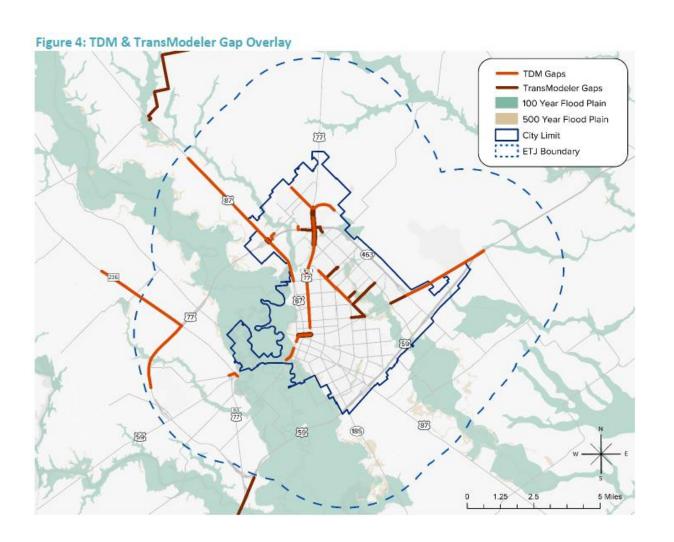
- *Working with a Technical Advisory Committee
- *Anticipated City Council Approval Date June 2021

Project Tasks	% Complete
I. Needs Assessment	100%
2. Conditions Analysis	85%
3. Public Involvement	80%
4. Recommendations	35%
5. Final Report	0%
City Council Approval	June 2021

Major Findings/Themes Chap. I & 2

- Several roadway segments are projected to experience severe congestion by 2045, especially in the projected high growth areas.
- There are some gaps in the street network that are located along major corridors and at intersections.
- Some arterial roads are failing which suggest spillover traffic from major thoroughfares, and street design.

- Stakeholder Interviews: April 6, 202 I
- Draft Plan Review: April May 2021
- Anticipated Adoption Date: June 2021



DRAINAGE MASTER PLAN UPDATE

* Consultant Team - CivilTech Engineering, Inc & Urban Engineering, Inc.

*Working with a Technical Advisory Committee

CivilTech Engineering, Inc.

*Anticipated City Council Approval Date: June 2021

Project Tasks	% Complete
I. Created On-Line ArcGIS Platform – has a link	90%
2. Independent Study of Vacant Parcel/Areas	50%
3. Update Drainage Criteria Manual	75%
4. Evaluate & Map the Storm Sewer System & update the Cost to add or replace	90%
5. Evaluate & Map Roadside Open Ditches & Cost to Clean	90%
6. Evaluate & Map Major Outfalls & Cost to clean or widening	90%
7. Draft Final Report & Recommendations	10%





- Quality control of the data
- Finalize the parcel evaluations
- Finalize the detention criteria
- Hold a 2nd stakeholder meeting Early May 2021
- City Council approval June 2021



OPPORTUNITIES FOR PUBLIC INVOVEMENT



www.victoriatx.gov/masterplans

What will you see:

- Who is on the Advisory Committees
- Dates of public meetings, open houses, etc
- Online surveys
- Draft reports
- Consultants are available to provide individual updates to Councilmembers